



Newspaper Association of America®

“The Bee Movie” – Ad Tracking Survey

Newspaper _____
City _____ State _____
Contact _____
Phone Number _____
E mail _____

Number of newspapers circulated: Daily _____ Sunday _____

We ran the ad:

Date(s)	Ad Size	B&W or color
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

If this ad was used, can you give an approximate value of the space in your paper?

Did you use this ad in a contest or post it on your web site to appeal to a greater audience, or do you have any ideas for how to improve or expand the partnership? If so, please briefly describe.

Please address completed survey and tearsheets to:

Patricia Searl
Newspaper Association of America
4401 Wilson Boulevard, Suite 900
Arlington, VA 22203
Without tearsheets, fax to 571-366-1242