



# 2012 Newspaper Advertising Planbook Order Form

To guarantee delivery by the holidays,  
NAA must receive your order no later than Friday, November 17, 2011.

With this form, you can order Planbooks in just 4 easy steps:

## Step 1: Complete your order information.

*(no post office boxes, please)*

*Ship to: (if different from information on left)*

Newspaper/Organization \_\_\_\_\_

Newspaper/Organization \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

NAA ID # (see below) \_\_\_\_\_

NAA ID # (see below) \_\_\_\_\_

Title/Dept. \_\_\_\_\_

Title/Dept. \_\_\_\_\_

Shipping address \_\_\_\_\_

Shipping address \_\_\_\_\_

City \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

E-mail \_\_\_\_\_

To find out your NAA ID #, please call (800) 656-4622 or e-mail membsvc@naa.org.

## Step 2: Indicate how many books you want

**ALL ORDERS MUST BE PREPAID. ALL PRICES ARE IN U.S. DOLLARS.**

Item No.	Description	Qty.	NAA Member Price Per Unit	Nonmember Price Per Unit	Total
21120	2012 Newspaper Advertising Planbook		\$9.95	\$19.95	

### Shipping and handling charges

For orders totaling:

\$0.00 - \$10.00.....	\$4.75
\$10.01 - \$25.00.....	\$6.25
\$25.01 - \$50.00.....	\$9.75
\$50.01 - \$85.00.....	\$12.50
\$85.01 - \$125.00.....	\$16.50
\$125.01 - \$200.00.....	\$25.00
\$200.01 - \$300.00.....	\$35.00
\$300.01 - \$450.00.....	\$45.00
\$450.01 - \$650.00.....	\$58.00
\$650.01 - \$1000.00.....	\$69.00
\$1000.01+.....	\$105.00

Standard shipping is via UPS Ground. For expedited or international delivery, please call (800) 879-4666 or (571) 366-1378 and ask the Planbook Coordinator for a shipping quote.

Shipping	\$
Subtotal	
Tax*	\$
* Add applicable sales tax for VA., PA. and D.C.	
TOTAL	\$

### Step 3: Complete your payment information.

All orders are subject to availability. Allow 4-6 weeks for delivery. Order form must accompany payment.  
Prices subject to change without notice.

Please accept my check in the amount of \$ \_\_\_\_\_ Check # \_\_\_\_\_  
*(Make checks payable, in U.S. funds only, to: Newspaper Association of America.)*

I authorize NAA to charge \$ \_\_\_\_\_ to my  American Express  MasterCard  VISA

Card # \_\_\_\_\_ Expiration date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV# \_\_\_\_\_

Print name \_\_\_\_\_ Signature \_\_\_\_\_  
*(As it appears on card.)* *(Required on all charges.)*

### Step 4: Place your order.

#### For NAA Advertising Planbooks

Mail order form and payment to:  
NAA Fulfillment Center  
PO Box 1020  
Sewickley, PA 15143-1020



Order online at [www.naa.org/products/order](http://www.naa.org/products/order).



**For Faster Service**  
Pay by credit card. Call (800) 651-4NAA.



Or fax your order form (both sides) to  
(412) 741-0609

Thank you for ordering!

Code: P12PB